

# SPONSOR & EXHIBITOR PROSPECTUS



# 2★25

ALD  
**32**  
YEARS  
1993-2025

Academy of Laser Dentistry's

## Annual Conference, Certification & Exhibition

Exclusive Laser Technology & Training in Various  
Dental Disciplines

Register Now!

Empowerment & Collaboration in DC

September 4-6, 2025  
Omni Shoreham Hotel  
Washington, D.C.



Venue: Omni Shoreham Hotel



The National Mall  
Washington, D.C.



## Sign Up Today!

# WELCOME LETTER – COME JOIN US!



**32<sup>nd</sup>** Academy of Laser Dentistry  
Annual Conference, Certification & Exhibition

September 4-6, 2025 – Washington, D.C.

Dear Exhibitors and Colleagues,

The Academy of Laser Dentistry (ALD) is thrilled to invite your esteemed company to participate as a sponsor and exhibitor at the 32nd ALD Conference & Exhibition, scheduled for September 4-6, 2025, in Washington, D.C.

Building on the success of our previous conference in Phoenix, this year's theme, "Empowerment and Collaboration in D.C.", will focus on fostering partnerships and sharing knowledge within the dynamic field of laser dentistry. We expect a diverse gathering of dental professionals, researchers, and industry innovators eager to exchange ideas and explore new opportunities for growth.

## Why You Should Get Involved:

- **Showcase Your Leadership:** Stand out as a key player in the laser dentistry field and enhance your brand's visibility among an engaged audience.
- **Network with Industry Leaders:** Connect with dental professionals and decision-makers who are actively seeking the latest advancements and insights in laser technology.
- **Contribute to Progress:** Your participation will help drive innovation in laser dentistry, ultimately improving patient outcomes and practice efficiency.

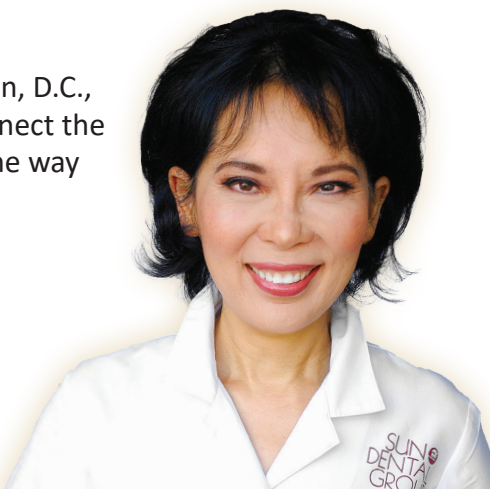
## Sponsorship and Exhibition Options:

We offer a variety of tailored sponsorship and exhibition packages to suit your specific objectives. Whether you're looking to demonstrate products, engage in educational discussions, or enhance brand recognition, we have a platform that can meet your needs.

For more information on sponsorship and exhibitor opportunities, please contact us at [LaserExec@LaserDentistry.org](mailto:LaserExec@LaserDentistry.org). Space is limited, so we encourage you to reserve your spot soon!

We look forward to welcoming you to Washington, D.C., for an inspiring event that will empower and connect the laser dentistry community. Together, let's pave the way for the future of dental care.

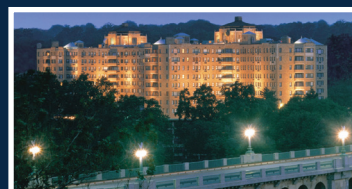
Sincerely,  
Dr. Grace Sun, DDS  
Chairman, 32nd ALD Conference & Exhibition  
Academy of Laser Dentistry



## ALD Facts

- ★ ALD is the only not-for-profit organization serving tech-savvy dentists without a commercial bias to one particular company.
- ★ Membership: 2,000+ Spanning 23 countries and growing.
- ★ Professional Membership: General dentists, pediatric dentists, oral and maxillofacial surgeons, orthodontists, endodontists, periodontists, prosthodontists, dental hygienists.
- ★ 10 International Chapters and 13 International Study Clubs

## ALD Conference Location & Dates



- ★ **Omni Shoreham Hotel**  
2500 Calvert Street NW  
Washington, DC 20008
- ★ **Conference Dates**  
Thursday, Sept 4 thru  
Sunday, Sept 7, 2025
- ★ **Exhibitor Set-Up**  
Thursday, Sept. 4, 2025  
1:00-7:00pm
- ★ **Exhibits Open**  
Friday, Sept. 5, 2025  
7:30am-6:30pm  
&  
Saturday, Sept. 6, 2025  
7:30am-5:30pm
- ★ **Exhibitor Breakdown**  
Saturday, Sept. 6, 2025  
5:30pm



# Sponsor & Exhibitor Benefits and Packages



We offer reduced pricing for ALD Corporate Members. Corporate Members enjoy benefits all year. Become a member today and take advantage of special booth prices.

For more information on membership, contact:

Stephen Goldman, LaserExec@LaserDentistry.org, 813-444-1011

SPONSORSHIP/EXHIBITOR PACKAGE PRICING & INCLUSIONS	PLATINUM	GOLD	SILVER	EXHIBITOR
<b>COST</b>	<b>\$12,500</b>	<b>\$9,500</b>	<b>\$6,000</b>	ALD Member <b>\$2,050</b> Non-Member <b>\$3,200</b>
Friday Night Reception Sponsor	★			
Past Presidents & Speaker Reception		★		
Hands-On Workshop	(2) Exclusive Opportunities	(1) Exclusive Opportunity	Shared Opportunity	Shared Opportunity
Speaker Opportunity	★	★	★	ALD Corporate Members Only
Space in Exhibition Hall to include 6' table and 2 chairs	8x20	8x20	8x20	8x10
Exhibitor representative badges (non-dentists)	3	3	2	2
Complimentary Invitations for your prospects to the Introduction to Laser Dentistry Event on Thursday Night (\$99 value each)	10	8	3	
Free ALD Membership to ANY Laser Buyer. You will be able to give a Free Membership to any (non-ALD member) Laser Buyer valued over \$25K	★	★		
Exhibit at ALD Certification Events. ALD is launching a minimum of 8 certification courses around the US. You will get the opportunity to exhibit and have your laser used at these events	8	5	2	
Company logo on introduction slides announcing sponsorship	★	★	★	
Attendee Bag with sponsor logo	★			
Conference Lanyard with sponsor logo		★		
Company logo URL on email confirmations to attendees	★	★		
Corporate membership for 12 months (See inclusions on next page)	★	★	★	If you choose to join
Pre-Conference Attendee List for lead generation	★	★		
Access to 6 Certification Courses which includes: ★ Opportunity to provide lasers at all 6 Certification Courses scheduled for next year (non-exclusive) ★ Complimentary exhibit space at all 6 Certification Courses	★			
Access to 3 Certification Courses which includes: ★ Option to select 3 locations to supply lasers for certification courses (non-exclusive) ★ Complimentary exhibit space at the 3 Certification Courses of your choice		★		

\*These benefits are subject to ALD's approval of content and to ALD's speaker presentation policies, where applicable.

# Exhibitor Package Inclusions:



## The Following Benefits Included with Each Sponsorship/Exhibit Package

- Table and two chairs
- Company name and website link in onsite conference guide
- Branded Social Media Marketing Collateral
- Admittance to general sessions for booth personnel
- Continental Breakfast and Lunch on Friday and Saturday for booth personnel
- Invitation to Friday evening reception
- Electronic post-conference attendee lists
- Company listing and website link on the ALD website for one year (Corporate Members only)

### **ALD Annual Corporation Membership (\$950 value) - (Included in Silver, Gold & Platinum)**

The Academy of Laser Dentistry provides the following membership program opportunities for companies to reach our members and prospects that are interested in receiving the most up-to-date dental materials and services:

- Podium speaker and/or hands-on workshop at the annual conference
- Webinars, blogs and news posts throughout the year
- Social media posts
- HTML e-blast written by sponsor for distribution to ALD members and prospective members
- We will feature your company in emails to our database of 6,500 members and professionals throughout the year to increase your brand-awareness and sales opportunities for your products and services.

### **Hands-On Workshops (\$2,500 value)**

Friday, September 5 or Saturday, September 6.

During each workshop, you provide the speaker and equipment for deep dive 3-hour training and education for up to 25 dentists and hygienists to participate.

# A-la-carte Sponsorships



### **International Attendees Welcome Reception (Pre-Conference Thursday night, 1 available)**

**\$5,000**

High visibility as international cocktail reception sole sponsor. Includes: 10-minute Company Presentation at Reception, Signage, Program Mention, and Company Logo on Introduction Slide at Main Session



# Venue Information



## OMNI SHOREHAM HOTEL

2500 Calvert Street NW, Washington, DC 20008

For Reservations please go to the link below:

<https://bookings.omnihotels.com/event/washington-dc-shoreham/ald-annual-symposium-2025>

With a stay at Omni Shoreham Hotel in Washington (Northwest), you'll be 11 minutes by foot from Smithsonian's National Zoo. This family-friendly hotel is 0.7 mi from Embassy Row and 2 mi from Smithsonian Institution.

Relax and unwind with massages and facials. If you're looking for recreational opportunities, you'll find a 24-hour health club, an outdoor pool, and a spa tub. This hotel also features complimentary wireless internet access, concierge services, and gift shops/newsstands.

Enjoy Regional cuisine at Roberts, a restaurant where you can take in the garden view and dine alfresco. Or stay in and take advantage of the room service (during limited hours). Relax with a refreshing drink from the poolside bar or one of the 2 bars/lounges. Full breakfasts are available daily from 7:00 AM to 11:30 AM for a fee.

Featured amenities include a business center, express check-out, and dry cleaning/laundry services. Planning an event in Washington? This hotel has 15718 square feet (1460 square meters) of space consisting of a conference center and 23 meeting rooms.

Stay in one of 832 guestrooms featuring flat-screen televisions. Your bed comes with down comforters and premium bedding. Cable programming provides entertainment, and wired and wireless internet access is available for a surcharge. Private bathrooms have complimentary toiletries and hair dryers.



[laserdentistry.org](http://laserdentistry.org)



# EXHIBITOR REGISTRATION FORM



**ALD<sup>®</sup>**  
Academy of Laser Dentistry

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## Empowerment & Collaboration in DC

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Annual Conference, Certification & Exhibition

September 4-7, 2025  
Omni Shoreham Hotel  
Washington, D.C.

### Sponsor/Exhibitor Level:

\_\_\_\_\_ Platinum **\$12,500**    \_\_\_\_\_ Gold **\$9,500**    \_\_\_\_\_ Silver **\$6,000**    \_\_\_\_\_ ALD Member Exhibitor **\$2,050**    \_\_\_\_\_ Non-Member Exhibitor **\$3,200**

Company Name: \_\_\_\_\_ Company Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ \_\_\_\_\_

Credit Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ 3-digit Security Code: \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Fill out the above form and mail to: 15436 N. Florida Avenue, Suite 102, Tampa, FL 33613**

### Ready to secure your 2025 ALD Conference & Exhibition Sponsorship?

We are happy to customize a sponsorship opportunity that fits the needs and goals of your organization. Please reach out to Stephen Goldman, Sponsorship & Exhibitor Coordinator, LaserExec@LaserDentistry.org, 813-444-1011



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**laserdentistry.org**