ALD Webinar Series Program Description
Lasers in Light Therapies in Dentistry

The Academy of Laser Dentistry (ALD) will begin a new Webinar Series in 2019. The following summary outlines the primary intent and logistics of the ALD 2019 Webinar Series. ALD strives to provide members with useful information relating to light therapy and laser use in dentistry.

General Intent of the Program - The principal intended audience is dentists and hygienists and those individuals who work in dentistry. ALD seeks to deliver programs that focus on important safe laser use as well as controversy, regulatory issues, developments, and challenges faced by dentists in the delivery of improved care.

ADA CERP - These programs are intended to provide 1 ADA CERP credit of continuing education for dentists or other dental professionals.

Frequency of Presentations - ALD intends to offer at least two Webinar Series per year, ideally in the first and last quarter of the year. Notice of upcoming programs will be provided at least one month before the presentation date to enable people to make scheduling arrangements.

Program Speakers - The goal is to have most of the speakers for the webinar seminars come from the ALD membership. However, outside speakers will be selected when their expertise and unique qualifications make them attractive candidates. Most programs will use a moderator and presenter approach with a question and answer following the presentation.

Length and Structure of the Presentations - The presentations will be no longer than 90 minutes total. The speakers will be allotted 45-60 minutes for their presentation. A Q&A segment of 15 minutes will follow. A "hard stop" will be called at 90 minutes. Some programs may be less than 90 minutes based upon the subject matter and number of audience questions.

Program Process -The initial series of programs has a very simple process. The audience will dial into an 800-number bridge or follow GoToMeeting links to access the presentation. Audience members may be located anywhere in the United States and the world. Their lines will be placed in listen-only mode to avoid interrupting or otherwise hindering the program. The speakers' lines will be interactive. Like the audience, the speakers may be located anywhere in the United States or the world. In essence, the webinar seminar series will simply be conference calls or computer accesses meetings with only a few of the lines being interactive.

Q&A - The audience will have the opportunity to send questions to the speakers before the program. The hope is that these questions may actually help to shape and enhance the presentation. The audience will also be allowed to use the chat box feature to post questions during the presentation for real-time response by the speakers during the Q&A segment. Those questions not addressed by the speakers before the 90-minute hard stop will be assigned to the speaker or the moderator for a follow-up contact with the questioner.

Podcasts of the Programs - ALD realizes that many people interested in a webinar seminar series may not be available to dial into the program at the time it is first offered. Consequently, the presentations will

be recorded and placed on the ALD website in the form of podcasts. These podcasts can be accessed at any time by ALD members.

Cost of the Programs - These individual webinars will be free for members and $50 for non-members. An application is required to reserve your seat. Participants will be provided with the recorded webinar link after the webinar.